

Benchmark product evaluation

Manufacturing

BENCHMARK PRODUCT EVALUTION

Product name

Product code

Product details

COMPARISON OF PRODUCT A TO BENCHMARK

Shape

Superior Inferior Same or Equal Na

Color

Superior Inferior Same or Equal Na

Material

Superior Inferior Same or Equal Na

Cell Structure

Superior Inferior Same or Equal Na

Performance

Superior Inferior Same or Equal Na

Efficiency

Superior Inferior Same or Equal Na

Durability

Superior Inferior Same or Equal Na

Overall quality

Superior Inferior Same or Equal Na

Overall look

Superior Inferior Same or Equal Na

Usability

Superior Inferior Same or Equal Na

Comfort

Superior Inferior Same or Equal Na

Sensory rating

Superior Inferior Same or Equal Na

Topping Rating

Superior Inferior Same or Equal Na

PACKAGING ASSESSMENT OF THE PRODUCT:

Benchmark product

Benchmark product details

Is the packaging loose?

 Yes No Na

Is the packaging perfectly intact?

 Yes No Na

Are there any holes in packaging?

 Yes No Na

Is the date code available on the packaging?

 Yes No Na

Is the print on packaging good?

 Yes No Na

Is the packaging correct?

 Yes No Na

SENSORY ASSESSMENT OF THE PRODUCT :

Is the shape fine?

Yes No Na

Is the texture fine?

 Yes No Na

Is the color fine?

 Yes No Na

A foreign matter is used?

 Yes No Na

Is there any aroma?

 Yes No Na

Is there any taste in material?

 Yes No Na

Is the packaging loose?

 Yes No Na

Is the packaging perfectly intact?

 Yes No Na

Are there any holes in packaging?

 Yes No Na

Is the date code available on the packaging?

Yes

No

Na

Is the print on packaging good?

Yes

No

Na

Is the packaging correct?

Yes

No

Na

Is the shape fine?

Yes

No

Na

Is the texture fine?

Yes

No

Na

Is the color fine?

Yes

No

Na

A foreign matter is used?

Yes

No

Na

Is there any aroma?

Yes

No

Na

Is there any taste in material?

Yes

No

Na