## Benchmark product evaluation

## Manufacturing

BENCHMARK PRODUCT EVALUTION
Product name
Product code
Product details
COMPARISON OF PRODUCT A TO BENCHMARK
Shape Superior Inferior Same or Equal Na
Color Superior Inferior Same or Equal Na
Material Superior Inferior Same or Equal Na
Cell Structure  Superior Same or Equal Na

Performance Superior Inferior Same or Equal Na
Efficiency Superior Inferior Same or Equal Na
Durability Superior Inferior Same or Equal Na
Overall quality Superior Inferior Same or Equal Na
Overall look Superior Inferior Same or Equal Na
Usability Superior Inferior Same or Equal Na
Comfort Superior Inferior Same or Equal Na
Sensory rating Superior Inferior Same or Equal Na
Topping Rating Superior Inferior Same or Equal Na
PACKAGING ASSESSMENT OF THE PRODUCT:

Benchmark product
Benchmark product details
Is the packaging loose?  Yes No Na
Is the packaging perfectly intact?  Yes No Na
Are there any holes in packaging?  Yes No Na
Is the date code available on the packaging?  Yes No Na
Is the print on packaging good?  Yes No Na
Is the packaging correct?  Yes No Na
SENSORY ASSESSMENT OF THE PRODUCT:

Is the shape fine?



