

Benchmark product evaluation

Manufacturing

BENCHMARK PRODUCT EVALUTION

Product name

Product code

Product details

COMPARISON OF PRODUCT A TO BENCHMARK

Shape

☐ Superior ☐ Inferior ☐ Same or Equal ☐ Na

Color

☐ Superior ☐ Inferior ☐ Same or Equal ☐ Na

Material

☐ Superior ☐ Inferior ☐ Same or Equal ☐ Na

Cell Structure

☐ Superior ☐ Inferior ☐ Same or Equal ☐ Na

Performance

☐ Superior ☐ Inferior ☐ Same or Equal ☐ Na

Efficiency

☐ Superior ☐ Inferior ☐ Same or Equal ☐ Na

Durability

☐ Superior ☐ Inferior ☐ Same or Equal ☐ Na

Overall quality

☐ Superior ☐ Inferior ☐ Same or Equal ☐ Na

Overall look

☐ Superior ☐ Inferior ☐ Same or Equal ☐ Na

Usability

☐ Superior ☐ Inferior ☐ Same or Equal ☐ Na

Comfort

☐ Superior ☐ Inferior ☐ Same or Equal ☐ Na

Sensory rating

☐ Superior ☐ Inferior ☐ Same or Equal ☐ Na

Topping Rating

☐ Superior ☐ Inferior ☐ Same or Equal ☐ Na

PACKAGING ASSESSMENT OF THE PRODUCT:

Benchmark product

Benchmark product details

Is the packaging loose?

☐ Yes ☐ No ☐ Na

Is the packaging perfectly intact?

☐ Yes ☐ No ☐ Na

Are there any holes in packaging?

☐ Yes ☐ No ☐ Na

Is the date code available on the packaging?

☐ Yes ☐ No ☐ Na

Is the print on packaging good?

☐ Yes ☐ No ☐ Na

Is the packaging correct?

☐ Yes ☐ No ☐ Na

SENSORY ASSESSMENT OF THE PRODUCT :

Is the shape fine?

☐ Yes☐ No☐ Na

Is the texture fine?

☐ Yes☐ No☐ Na

Is the color fine?

☐ Yes☐ No☐ Na

A foreign matter is used?

☐ Yes☐ No☐ Na

Is there any aroma?

☐ Yes☐ No☐ Na

Is there any taste in material?

☐ Yes☐ No☐ Na

Is the packaging loose?

☐ Yes☐ No☐ Na

Is the packaging perfectly intact?

☐ Yes☐ No☐ Na

Are there any holes in packaging?

☐ Yes☐ No☐ Na

Is the date code available on the packaging?

☐ Yes☐ No☐ Na

Is the print on packaging good?

☐ Yes☐ No☐ Na

Is the packaging correct?

☐ Yes☐ No☐ Na

Is the shape fine?

☐ Yes☐ No☐ Na

Is the texture fine?

☐ Yes☐ No☐ Na

Is the color fine?

☐ Yes☐ No☐ Na

A foreign matter is used?

☐ Yes☐ No☐ Na

Is there any aroma?

☐ Yes☐ No☐ Na

Is there any taste in material?

☐ Yes☐ No☐ Na